



The **Kentucky** Ready Mixed Concrete Association

1 HMB Circle • Frankfort, KY 40601 • Phone: 502-695-1535 • Fax: 502-695-9499 • Web: www.krmca.org

August 2016

Calendar of Events

August 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

ACI Level I Classes *August 23,
September 22,
2016*

*KCPG & KY ACI
Concrete Overlays on
Asphalt for Streets &
Roads Program
U of L Shelbyville
Campus Louisville* *August 30,
2016*

*NRMCA
ConcreteWorks
Gaylord Opryland
Nashville, TN* *September 18—20,
2016*

*KRMCA Fall Board
Meeting—Naples, FL* *November 9-13,
2016*

September 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

KRMCA Supports Governor Bevin's Administration's Red Tape Initiative

About the Initiative

There are currently more than 4,500 administrative regulations in Kentucky. For decades, they have been put into place by state agencies to address problems, shortcomings, issues or other matters that state leaders deemed appropriate to regulate.

However, what happens to regulations that become obsolete, or when different regulations conflict, or when a regulation simply is not needed any more? Currently, the answer is nothing.

Those regulations cost businesses money and time. That cost is then extended to consumers, who pay extra for what is often, unnecessary.

There are more than 4,500 state regulations on the books in Kentucky, and approximately 85 percent of them have never been reviewed for effectiveness or ongoing need. They simply stay on the books, year after year, and regulators are required to enforce them. However, that is changing.

Governor Bevin has created the Red Tape Reduction Initiative in an effort to review every regulation currently on the books. The goal is to eliminate those regulations deemed unnecessary or duplicative, simplify those considered too complex, and judge each for intent and effectiveness.

Many regulations are necessary, however eliminating those that are not will allow businesses to spend more time understanding and complying with those that are essential and justifiable. Also, public safety and security will not be hindered by this regulatory review process. Quite simply, it is an effort to reduce the amount of red tape that exists within the government.

The bottom line intent of the Red Tape Reduction Initiative is three-fold:

- To help spur job creation and investment
- To change the attitude of government from regulation makers to regulation managers (Customer Service)
- To get government off the backs of Kentuckians

While this initiative will help business, it also will help the general public because excessive regulation drives up the cost of the things we buy.

Gov. Bevin wants input and suggestions from all Kentuckians – not just businesses. Suggestions on regulations that should be reviewed can be submitted on the [Report A Reg](#) page.

Periodic updates will also be available on the progress of this initiative. Go to: <http://redtapereduction.com/> to view the site or report a regulation you think is unnecessary or out of date.



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P.O. Box 1779
Bowling Green, KY 42103

LEXINGTON
181 Prosperous Place
Lexington, KY 40509

NASHVILLE
830 Crescent Centre Drive
Suite 260
Franklin, TN 37067

OWENSBORO
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P.O. Box 785
Owensboro, KY 42302

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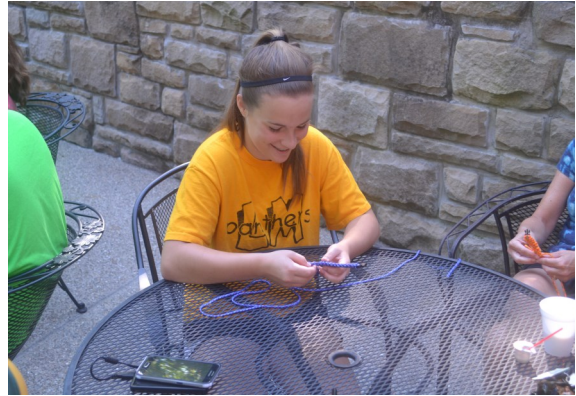
think
harder.
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KRMCA Members Enjoyed their Visit to Jenny Wiley State Park for the 2016 Summer Meeting

This year's event was a little different than past KRMCA Summer meetings as it was held in the Eastern Kentucky Mountains and provided KRMCA Members with new and different things to do. Once all of the KRMCA business meetings were conducted, we kicked Thursday evening off with a cocktail reception in the convention center where members enjoyed drinks and refreshment as well as time for playing corn hole and visiting with each other. It was great to see so many kids there and enjoying themselves. The next morning golfers were able to put in a round at StoneCrest Golf Course, a beautiful mountain top course built on a reclaimed strip mine. There were other events for the kids and their parents as they were able to participate in a tomahawk throw and made survival bracelets. I think the adults had as good a time or better than the kids as they participated too. Friday night we had a cookout with all the trimmings and the park had already booked an excellent band called Exit 23 and KRMCA Members were able to enjoy at no charge. Saturday had more golf, fun on Dewey Lake with pontoons, boats and a canoe paddle fest event. Saturday night members took a bus to downtown Prestonsburg to McGuire's Brickhouse and enjoyed drinks and refreshments before ordering off their the menu and the food was excellent. It gave members an opportunity to dine on something other than lodge food. Being just out side of Prestonsburg, members had several options to shop and dine without going very far and I think most members liked this scenario as many state parks are not in close proximity to these amenities. The Jenny Wiley Outdoor Theater also offered 1st class productions of Mary Poppins and 9 to 5 that many members and their families enjoyed. I think for the most part that KRMCA members enjoyed their visit to the Eastern Kentucky Mountains.

KRMCA Summer Meeting Photos



Survival Bracelets!!!





I got this!



I think I can!



Hey Mom, is this right?



Dad's Helping!



Go Dad go!



Girl Power!!!

Summer Meeting Photos Cont...



Girls Rule!!!



Mom's a Natural!



Everybody Duck! My Dad is throwing!!!



That target is mine!!!



My Mom's Got This!!!



Closing in!!!



Night Time Fun



Kentucky Concrete Industries

Political Action Committee

Support Opportunity Pledge

I hereby pledge _____ to the KCIPAC to see that the concrete message gets to the elected officials and decision-makers of the Commonwealth of Kentucky.

NAME: _____ (Please Print)

HOME ADDRESS: _____

CITY: _____ STATE, ZIP: _____

OCCUPATION: _____

EMPLOYER: _____

AMOUNT OF CONTRIBUTION: _____ DATE: _____

SIGNATURE: _____

*Make personal check payable to "KCI PAC" and return to
KCI PAC- 1 HMB Circle, Frankfort, KY 40601*

For Internal Use only: Paid: _____ Check #: _____ Date Paid: _____

We protect what you love

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Life-Cycle Does Matter!



At almost 2,000 years old, the Pantheon is still in use today.



Built in the 1980s, Highway 127 still has plenty of life to go.



18-year-old parking lot looks like it still has 20 or more years remaining.



After Hurricane Katrina, this concrete home was the last one standing.

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CONCRETE

ACI-KY and KCPG invite you to attend:

Concrete Overlays on asphalt for Streets and Roads

UofL Shelby Campus Louisville
August 30...2 PDH

Please join ACI-KY and the Kentuckiana Concrete Promotional Group on this up-to-date program for engineers, road supervisors, architects, landscape architects, concrete finishers, contractors, home-builders.



Concrete Overlays bonded to asphalt on streets and roads is a technology that is taking off across the country. Indiana is one of the leaders. This presentation will look at several successful projects and how they were accessed feasible and how they were designed and constructed.

Overlay Guide Provided Free

Christopher R. Tull, P.E., LEED AP. Chris got his BS in Civil Engineering from Cornell University in 1987 and has been in the concrete construction industry since. He worked for a large concrete contractor, a ready mix producer and the Indiana Ready Mix Concrete Assoc. Chris is an experienced, consultant and popular speaker around the country on concrete topics. **Mike Byers, P.E.** is Director of the Indiana ACPA with many years experience in highway design and construction. Mike graduated from Purdue University and has been involved there for many years in research related to concrete pavement and material rheology.

Date: **TUESDAY, AUGUST 30TH, 2016**
Time: **3:00 PM- 5:45PM**
Registration 3:00 PM...Start 3:30PM

Speakers: **Chris Tull, PE, LEED AP**
CRT Concrete Consulting
Mike Byers, PE, Indiana Chapter ACPA

Location:
Burhans Hall Rm 162
Shelby Campus, Louisville, KY
(9001 Shelbyville Road for GPS)

FREE TO ATTEND

Refreshments Provided
Ample Free Parking

Any persons needing certificates of attendance will receive them after program.
2 PDH's



Concrete Thinking
for a sustainable world

Concrete Overlay Program

UofL Shelby Campus , Louisville

Registration Form

August 30, 2016

Name

Company & Email Address

_____	_____
_____	_____
_____	_____
_____	_____

Mail, call or email registration form to:

KRMCA
1 HMB Circle
Frankfort, KY 40601
shagg@krmca.org
502-695-1535



DEADLINE FOR REGISTRATION: August 24, 2016

Questions? Call Greg Smith (502) 682-5481



LOCATION and PARKING

We are located on a serene campus with lots of green space, so the outdoors is just a few seconds away from the meeting room! Parking is FREE for conference guests, so no worry about extra cost. <http://louisville.edu/conferenceservices/where/directions> *please see special note re: GPS on the webpage. Here is a printable map - <http://louisville.edu/conferenceservices/-/files/shelby-campus-map.pdf> - with an aerial view and driving directions from all major highways.

Changes Coming for KRMCA Level II- New Level III Being Offered

The KRMCA Board of Directors, at its July meeting at Jenny Wiley State Resort Park, approved changes in the previous KRMCA Level II program.

These changes are as follows:

1. The Level II program and certification will consist of only one week (3 days of instruction and 1 exam day.) Three (3) such one week Level II classes will be scheduled during the upcoming winter season (December, January and February). It will be essentially the same in format and content as the first week of previous classes. It will concentrate on Kentucky Transportation Cabinet items. The Cabinet will continue to reference this Level II requirement for ready mix producers.
2. A separate class will be developed and will carry a designation of Level III. It will be a 4 day class (3 days of presentation on various topics and 1 exam day). It will not be required by the state. Anyone can enroll, but the class covers a variety of concrete topics, some more technical in nature.
3. Exact dates of upcoming Level II and Level III classes will be advertised in the next month or so.
4. The fee for Level II will be \$460 per person for member company personnel.
5. An additional fee will be established for the Level III.

Should you have any questions, please contact the KRMCA Office.

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## KRMCA 2016 Membership Directory



The KRMCA Membership Directory is now available on our website: [www.krmca.org](http://www.krmca.org)

KRMCA Members can access the directory on the website or it can be downloaded and printed for use.

The KRMCA sends the directory electronically to control costs, but if any KRMCA Member would like a printed copy from the KRMCA Office we will be glad to provide one.



## KRMCA Ad Form for Newsletter

1 HMB Circle  
Frankfort, KY 40601  
(502) 695-1535  
Fax (502) 695-9499  
Email: [bruffing@krmca.org](mailto:bruffing@krmca.org)

NAME OF COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

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Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

Check Enclosed: \_\_\_\_\_ Please bill us: \_\_\_\_\_

**Ad Sizes: Quarter Page for 1 Year:**  
Color: \$225.00 \_\_\_\_\_  
Black & White: \$200.00 \_\_\_\_\_

**Half Page for 1 Year:**  
Color: \$350.00 \_\_\_\_\_  
Black & White: \$325.00 \_\_\_\_\_

**Full Page for 1 Year:**  
Color: \$550.00 \_\_\_\_\_  
Black & White: \$525.00 \_\_\_\_\_

**ONE TIME AD (Insert) RATE:**

**Full Page:**  
Color: \$300.00 \_\_\_\_\_  
Black & White: \$150.00 \_\_\_\_\_  
\_\_\_\_\_ Copy Enclosed

**Mail to:**KRMCA  
1 HMB Circle  
Frankfort, KY 40601  
Or Fax to: (502) 695-9499

*For KRMCA Non-Members, please contact the KRMCA Office for pricing.*

*For printed copies of the KRMCA Newsletter, please contact the KRMCA Office.*



**2016 FALL BOARD MEETING**

**EDGEWATER BEACH RESORT – NAPLES, FLORIDA**

**November 9-13, 2016**

**REGISTRATION FORM**

**THIS FORM is to be returned to KRMCA**

**HOTEL RESERVATIONS are to be made directly to the Hotel @ 1-866-624-1695**

**Block Code: KRC1116**

|         |               |     |
|---------|---------------|-----|
| NAME    | GUEST/SPOUSE  |     |
| NAME    | GUEST/SPOUSE  |     |
| NAME    | GUEST/SPOUSE  |     |
| COMPANY | EMAIL ADDRESS |     |
| ADDRESS | CITY          | ZIP |

**OPTIONAL EVENT GOLF - Friday, November 11, 2016 – TO BE DETERMINED**

**Do you plan to golf? Circle one: YES NO**

**REGISTRATION RATES:**

Single - (\$385.00) x number of single reservations \_\_\_\_\_ = \$ \_\_\_\_\_  
Couple - (\$750.00) x number of couple reservations \_\_\_\_\_ = \$ \_\_\_\_\_

**TOTAL REGISTRATION PACKAGE \$ \_\_\_\_\_**

**Credit Card payments accepted or make check payable to KRMCA. Fee includes: All meeting expenses, Wednesday night opening welcome reception, Thursday night dinner, Friday night reception, board breakfast, Saturday cocktail reception. Does not include room, golf fees, tennis, optional events or your own expenses.**

**ROOM RATES: \$229/per night - Gulf-view 1 bedroom suite**

- Local Occupancy Taxes, Sales Taxes and Service Charges prevailing at the time of occupancy shall apply.

**RESERVATION FORM & ROOM RESERVATIONS DUE by OCTOBER 7, 2016**

**Use Block Code: KRC1116**

Date of Arrival \_\_\_\_\_ Date of Departure \_\_\_\_\_

**ROOM RESERVATIONS MUST BE MADE BY October 7, 2016**

**Rooms are limited, so please get your room reserved ASAP! (866) 624-1695**

**Use BLOCK CODE: KRC1116**

New class rates effective  
July 1, 2016



**KENTUCKY READY MIXED CONCRETE ASSOCIATION**

1 HMB Circle • Frankfort, KY 40601

DATE of CLASS for ACI Level I -

circle date:

**August 23, 2016**

**September 22, 2016**

**NAME** \_\_\_\_\_  
**NAME** \_\_\_\_\_  
**NAME** \_\_\_\_\_  
**NAME** \_\_\_\_\_  
**COMPANY** \_\_\_\_\_  
**ADDRESS** \_\_\_\_\_  
**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_  
**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**Fees:** ACI Level I. Limited to the first 45. Full one-day class to be held at KRMCA in Frankfort, KY.

# to attend \_\_\_\_\_ x \$335.00 = \_\_\_\_\_ Discount Rate

# to attend \_\_\_\_\_ x \$670.00 = \_\_\_\_\_ Regular Rate

RETESTING \_\_\_\_\_ x \$150.00 = \_\_\_\_\_ (took the test and failed, retesting)

*Please see below for additional fees that can be accrued.*

**Please return this form and check to:**

**Kentucky Ready Mixed Concrete Association**

**1 H.M.B. Circle, Frankfort, KY 40601**

**(502) 695-1535**

**FAX: (502) 695-9499**

**Email: [SHagg@krmca.org](mailto:SHagg@krmca.org)**

\*Discounted rates will be available for all KRMCA members. Companies who have been a member and are rejoining the KRMCA will have to pay the dues for the prior two years to be eligible for the school discounted rate. Companies who are joining KRMCA for the first time will be eligible for the discounted rate immediately.

\*\*Classes are payable in advance or on day of class. Payment must be received prior to taking the class for non-KRMCA members.

**\*\*\*Additional Fees:**

**Cancellation:** \$100.00 if it is within one week of the class; all cancellations will be charged for the price of the ACI manual

**Changing Classes:** Please make sure you can attend the class on the given day. Each attendee can move from one class to another once without a charge. If you move classes a second time, there will be a \$100 charge for the change and an additional \$100 for each change after that.

*KRMCA members have the first opportunity for registration. Please register early. We will send out information, to all those registered, regarding directions at a later date.*

Build with Strength

## Brett Ruffing Leads Build with Strength Campaign

Addition of ready mix industry veteran bolsters Build with Strength public awareness campaign.

The National Ready Mixed Concrete Association (NRMCA) is pleased to announce that industry veteran Brett Ruffing has been tapped to lead communication efforts for Build with Strength, a multi-million dollar coordinated industry campaign aimed at educating the design/build and code communities about the benefits of concrete construction in the low to mid-rise sector and in general.

Mr. Ruffing previously served as director of education & technology for the Kentucky Ready Mixed Concrete Association (KRMCA) where he developed extensive contacts and promotional experience with state, local, and national officials along with NRMCA staff. Among his duties was marketing, promoting and communicating various KRMCA initiatives throughout the ready mixed concrete, cement and construction industries along with extolling the use of concrete with legislators and the public at large.

Effective August 1, in his new role as senior director, communications & public affairs for building promotion, Ruffing will coordinate the overall communications activities of the Build with Strength staff. Reporting to NRMCA Senior Vice President of Membership & Communications Kathleen Carr-Smith, he will develop and implement strategies to broaden the impact of NRMCA's building promotion programs along with guiding organizational messaging and constituent services. Mr. Ruffing is a graduate of the University of Louisville and is a certified previous concrete technician and LEED green associate.

"We are very fortunate to have someone of Brett's caliber join the Build with Strength campaign," said NRMCA President Robert Garbini. "He has impressed many of us with his work in Kentucky and we know he will bring the same energy level and promotional talents to his new position."

Build with Strength was launched in April and is the first of its kind effort for the concrete industry. The program is based on a significant research investment made by NRMCA to better understand the motivations behind the use of certain construction materials, including concrete. The research showed that a great majority of the design/build community was favorable to concrete construction because of attributes like strength, durability and ease of use. However, certain misconceptions about cost and environmental impact often led decision makers to choose less safe building materials such as wood and wood products. The campaign includes a Build with Strength-branded [Web site](#), video content, a multi-city media tour, rapid response capabilities, advertising, social media properties and stakeholder engagement opportunities. Additionally, the campaign is designed to drive industry and project decision makers to resources such as Webinars and live seminars for technical support and design assistance while also building an advocacy network that will support concrete's position in building codes, standards and rating systems at the state and local level. The campaign has already been activated in both Washington State and Maryland where state legislatures were considering legislation that would have greatly impacted the construction materials market.