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Ask your guidance
counselor about the
KRMCA/NRMCA
2015 High School
Essay Contest



Sponsored by:





The Kentucky *Ready-Mixed* Concrete Association

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August 14, 2015

TO: KENTUCKY HIGH SCHOOL GUIDANCE COUNSELORS
FROM: R. Finley Messick
RE: 2015-16 KRMCA – Wm T. Robertson High School Essay Contest

This program was conceived in an effort to better educate young people about the concrete industry. This essay contest is an opportunity for young people to learn about the importance of our industry and what concrete contributes to society.

The winner of the 2015-2016 KRMCA Wm. T. Robertson High School Essay Contest will receive a \$1,000 scholarship to the winner's school of choice.

Our winning essay will then be forwarded to our National association where the essay will have a chance of winning the national scholarship of \$5,000 if they enroll for freshman year in a concrete-related curriculum such as the Concrete Industry Management programs offered at Middle Tennessee State University in Murfreesboro, New Jersey Institute of Technology in Newark, California State University at Chico, and Texas State University in San Marco. Other eligible programs would include those at Alpena College in Michigan or Rhodes State College in Ohio, or other majors directly related to the concrete industry, such as those for construction materials science/engineering. Should the winner not choose to enroll in a concrete-related curriculum, he or she will receive a \$2,000 scholarship for the freshman year at the college of his or her choice. The winner of the National Contest will be flown, along with a parent or guardian, to NRMCA's 2016 Convention in March.

The contest is open to students who will be between the ages of 16-18 at the beginning of the 2015-2016 school term. The rules are as follows, and must be conveyed by you to the students:

- Open to all high school students ages 16-18 at the beginning of the 2015-2016 school term.
- An entry form (see attached) must be included with all essays returned. That form, along with the essay must be forwarded to KRMCA & postmarked by **Saturday, October 31, 2015.**
- Entries should be typed, double-spaced and not exceed 600 words.

Essays will be judged on content and writing ability (grammar, style, clarity, etc.). Possible themes include concrete's benefits to society; how concrete affects the environment; and using concrete to build homes, commercial buildings, bridges or roads. Essays should demonstrate a student's awareness of concrete's role as a building material in homes, commercial buildings, streets and highways.

Please encourage your students to be creative with their essay, instead of simply providing an essay on concrete that was researched on the internet.

Entries received will be judged by an impartial committee of industry executives. The winning essay will be submitted to the National Ready Mixed Concrete Association for consideration for the 2015-2016 National Essay Contest Award.

The State winner, his/her parents will be KRMCA's guest at our Annual Convention Awards Banquet, January 22, 2016 at the Marriott Louisville Downtown in Louisville, KY.

Entries received by KRMCA or NRMCA reserve the right to publish the winning entry in whole or part. All entries become the property of KRMCA. The winning entry will be publicized in KRMCA's monthly newsletter and website.

For additional information contact KRMCA at (800) 737-1535 or by email shagg@krmca.org.

Regards,

R. Finley Messick
KRMCA - Executive Director

**National Ready Mixed Concrete Association
Kentucky Ready Mixed Concrete Association
Wm. T. Robertson
High School Essay Contest Entry Form**

Entry Date: _____

Student Name: _____

Parent or Guardian's Name: _____

Street Address: _____

City, State, ZIP: _____

Home Phone: _____

Email Address: _____

Student's Birth Date: _____

School Presently Attending: _____

School Contact (Name and phone number of a teacher or school official familiar with the student): _____

I have read the rules of the 2015-2016 National Ready Mixed Concrete Association Essay Contest and agree to abide by them:

Student signature *Date*

I have read the rules of the 2015-2016 National Ready Mixed Concrete Association Essay Contest and agree to abide by them:

Parent or Guardian signature *Date*

Please return essay and entry form to:
KRMCA
1 HMB Circle
Frankfort, KY 40601

ENTRIES MUST BE POSTMARKED BY: October 31, 2015